



## Sponsorship Opportunities

The ERC5 proudly presents the FEAST IN THE EAST celebration on Thursday April 25, 2019 from 5:00 – 8:30 pm at The Starting Gate at GreatHorse, Hampden, MA. A portion of proceeds from this annual spectacular food tasting event will benefit the ERC5 Scholarship and Business Development Fund. To date the ERC5 has awarded over \$148,000 to local students.

### Presenting Partner: \$5,500

- 14 Guest Tickets
- Company representative welcome all guests
- Company representative to present each of the Feast in the East awards
- Recognition in event-related media as the Presenting Sponsor
- Recognition during event with presenting sponsor logo
- Presenting Sponsor table in prominent location at event
- Full page ad in event program with Presenting Sponsor logo on front page
- Presenting Partner on website for 2 months with a 600px by 600px ad

### Plate Partner: \$3,000

- 12 Guest tickets to the event
- Company name and logo on Feast in the East event plates
- Recognition during event with logo
- Recognition in event-related media as the Plate Sponsor
- Plate Sponsor table in prominent location at event
- Full page ad in event program
- Plate Partner on website for 2 months with a 600px by 300px ad

### People's Choice Partner: \$2,500

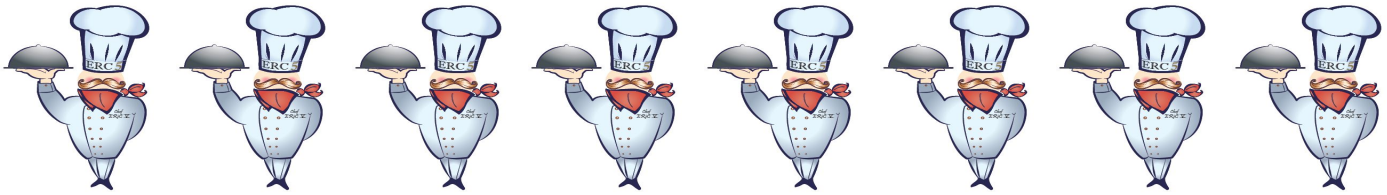
- 10 Guest tickets to the event
- Recognition in event-related media as the People's Choice Partner
- Recognition during event with logo
- Recognition in event-related media as the People's Choice Partner
- People's Choice Partner table in prominent location at event
- Full page ad in event program with People's Choice Partner logo on back page

### Spread the News Partner: \$2,000

- 10 tickets to the event
- Recognition in event-related media
- Media Partner table in prominent location at event
- Vertical company banner hung at event provided by business
- Full page ad in event program
- 4 Social media posts

### Silver Spoon Partner: \$1,500

- 8 tickets to the event
- Recognition during event
- Silver Spoon Partner table in prominent location at event



- Vertical company banner hung at event provided by business
- Full page ad in event program

Sweet Confections Partner: \$850

- 4 tickets to event
- Sponsor recognition during event
- Opportunity to display company materials at even
- Full page ad in event program

Liquid Libation Partner: \$800

- 4 tickets to the event
- Recognition in event program
- Company name and logo on event beverage glasses

Bottle Pull Partner: \$500 (2 available)

- 2 Guest tickets to the event
- Company logo on "Bottle Necklace"
- Recognition in event program

Restaurant Partner: \$400

- 2 tickets to event
- Restaurant sponsor's logo signage at an assigned restaurant's table
- Recognition during event and in event program

Send complete/signed contract to: ERC5, 280 North Main Street, East Longmeadow, MA 01028

Nancy Connor, ERC5 Executive Director - (413) 224-2444 - nconnor@erc5.com

Sponsor Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Primary Contact Printed Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Payment Type: \_\_\_\_\_

\_\_\_\_\_CC

\_\_\_\_\_Check

\_\_\_\_\_Invoice (Members Only)

SPONSORSHIP LEVEL

\_\_\_\_Presenting Partner \_\_\_\_People's Choice Partner \_\_\_\_ Plate Sponsor\_\_\_\_ Media Partner \_\_\_\_Silver Spoon Sponsor

\_\_\_\_Confectionary Partner \_\_\_\_Restaurant Partner \_\_\_\_Bottle Pull Sponsor \_\_\_\_Liquid Libation Cup Partner

You may register and pay online by credit card at [www.ERC5.com](http://www.ERC5.com)